

CALL FOR SUBMISSIONS FOR ALL NEW ROCHELLE ART ASSOCIATION MEMBERS

The members of the New Rochelle Art Association are invited to participate in a themed exhibit at the Claude Gallery in Eastchester. It is an opportunity to exhibit in a different town and to have your work seen by new people. The Claude Gallery is more modern and forward thinking so it will be a good opportunity to step out of your box and create new and more cutting edge artwork. The exhibit is being curated by Lisa Post.

INFO

The theme of the show, since it is being held during the autumnal season, is the COLOR ORANGE. All artwork will be judged according to appropriateness to the theme, execution and creativity. The more orange the show, the more fun it will be. The show will run from October 1-28, 2010 and the opening reception will be Friday, October 1st from 7-10 pm. The gallery has graciously offered us free live music for that night. The Claude Gallery is located at 282 Main Street, Eastchester, NY, 10709.

CRITERIA

1. The theme of the show is the **COLOR ORANGE**.
2. Artwork can be submitted in ALL media (except small crafts that do not hang on a wall- the Claude does not have glass exhibition cases).
3. Maximum size is 36" on any side.
4. All hanging artwork **MUST** be properly and tightly wired. Any hanging artwork not wired properly will be rejected.
5. All framed artwork must be properly matted with clean mats and clean, unbroken frames. (Wipe down your glass so it is clean and fingerprint-free **BEFORE** bringing in your artwork).
6. Sculptors may be asked to provide a stand for their piece to be displayed.
7. The fee to enter the show is \$10 (non-refundable if your work is not accepted). The check should be made payable to "The New Rochelle Art Association". All checks should be mailed to:

Gina Kingsley, Treasurer
New Rochelle Art Association
57 Rockland Place
New Rochelle, NY 10801

8. You may submit either 1-2 pieces. The submissions must be sent as an attachment to your email in a jpg format. All submissions should be emailed to Lisa Post at dziner6339@aol.com. You will receive notice of which pieces are accepted for the show via email (after your show fee has been received by the treasurer).
9. Your email should clearly state the following in the body of the email:
 - Your Full Name
 - Title of Artwork
 - Medium
 - Size WITH frame (for sculptures or hanging crafts- approximate height and width of piece)
 - Price
 - Phone Number(And remember you must include separate jpg attachments of each piece you are submitting)
10. You will have the opportunity to sell your pieces at the show for whatever price you choose. The Claude Gallery will take the usual 30% fee for all sales.
11. All submissions must be emailed to Lisa on or before August 20, 2010. Any artwork submitted after that will not be considered for the show.

SHOW TITLE



So let the creative juices flow and let's get "juiced up" for this show.
(Gallery cards will be available closer to show time.)

TIMELINE

August 20- Submissions must be emailed to Lisa at dziner6339@aol.com and checks mailed to Gina at the address above (in #7).

September 1- All artists will be notified by this time if their artwork was accepted or rejected for the show.

September 29- Artwork should be delivered to the gallery between 4-6pm. Late submissions will not be accepted after 6pm.

October 1- Opening Reception- All artists in the show should plan to be there for the 7-10pm time slot. (Bring snacks and invite all your family and friends!!!)

October 29- All artwork must be picked up from the gallery between 4-6pm.

INSPIRATION

Orange is a power color.

It is one of the healing colors.

It is said to increase the craving for food.

It also stimulates enthusiasm and creativity.

Orange means vitality with endurance.

People who like orange are usually thoughtful and sincere.

Lady luck's color is orange.

While red is associated with fiery heat, orange is associated with the benign warmth of the sun.

A dynamic color to be sure, orange offers a more thoughtful control than explosive red.

Curiosity is a driving characteristic of orange, and with it comes exploration of new things.

Put some orange in your life when you want:

- to spice things up when you feel time is dragging**
- to become more involved in something**
- to increase creativity**
- relief from things becoming too serious**

Orange gemstones contain some of the fiery energies of red, but are gentler with a more creative spirit. They are used to promote personal power and are useful for people who could use more self esteem. Carry or place orange gemstones around your home or office to stimulate creativity, mental quickness, ability to adjust to changes.

Wearing orange during times of stress, or shock can help to balance your emotions. It can bring about the willingness to embrace new ideas with enjoyment and a sense of exploration and creative play.